



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Ax Media
800 W 47th St Suite 200
Kansas City, MO 64112

Contract # 5388291

Schedule Dates 10/10/22-10/16/22
Advertiser Yesli Vega for Virginia-R (148336)
Agency Ax Media (18799)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.4776 (1778981)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 412/600/4776
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.4776 10/10-10/16 WJLA

Date Entered 09/09/22
Last Modified 09/09/22
Entered By Alexa Schram
CO-OP No
External # 11978293
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,768.75
Net Total \$38,356.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2022	72	\$45,125.00
Grand Total:	72	\$45,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/22-10/14/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM		2	2	2	2	2			10	\$200.00	\$2,000.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-LPMar/2021LP	9/9/22
2.0	Normal Line / SPOT	10/15/22-10/15/22	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart EM GMA-SATURDAY(Agency)-LPMar/2021LP	9/9/22
3.0	Normal Line / SPOT	10/15/22-10/15/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart EM GMW SAT 8-9A(Agency)-LPMar/2021LP	9/9/22
4.0	Normal Line / SPOT	10/15/22-10/15/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart EM GMA SAT 9-10A(Agency)-LPMar/2021LP	9/9/22
5.0	Normal Line / SPOT	10/15/22-10/16/22	2	:30	6P- 7P (EST)							2	2	4	\$525.00	\$2,100.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency)-P2	9/9/22
6.0	Normal Line / SPOT	10/15/22-10/15/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$200.00	\$200.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT/NEWS WEEKL(Agency)-P2	9/9/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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7.0	Normal Line / SPOT	10/16/22-10/16/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$450.00	\$450.00	Washington (WJLA)	Daypart EM GMA-SUN(Agency) -LPMar/2021LP	9/9/22
8.0	Normal Line / SPOT	10/16/22-10/16/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$275.00	\$275.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11PSUN/SPORTS SUN(Agency) -LPOct/2021OV1	9/9/22
9.0	Normal Line / SPOT	10/10/22-10/14/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2	2	2	2	2			10	\$525.00	\$5,250.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-P2	9/9/22
10.0	Normal Line / SPOT	10/10/22-10/14/22	2	:30	7A- ABC-Good Morning America		1	1	1	1	1			5	\$900.00	\$4,500.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-P2	9/9/22
11.0	Normal Line / SPOT	10/11/22-10/14/22	2	:30	8A- ABC-Good Morning America			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-LPMar/2021LP	9/9/22
12.0	Normal Line / SPOT	10/10/22-10/14/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-P2	9/9/22
13.0	Normal Line / SPOT	10/10/22-10/14/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 4P(Agency)-P2	9/9/22

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14.0	Normal Line / SPOT	10/10/22-10/14/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2	2	2	2	2			10	\$600.00	\$6,000.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-P2	9/9/22
15.0	Normal Line / SPOT	10/10/22-10/14/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1	1	1			5	\$900.00	\$4,500.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-P2	9/9/22
16.0	Normal Line / SPOT	10/10/22-10/14/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1	1	1	1			5	\$650.00	\$3,250.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-P2	9/9/22
17.0	Normal Line / Access	10/10/22-10/13/22	2	:30	7:27:41P- Jeopardy		1	1		1				3	\$2,600.00	\$7,800.00	Washington (WJLA)		9/9/22

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